CERTIFICATE OF MAIL (37 CFR 1.8(a))

I hereby certify that this paper (along with any referred to as being attached or enclosed) is being deposited with the United States

Postal Service with sufficient postage as First Class Mail in an envelope addressed to the Commissioner for Patents P.O. Box 1450, Arlington,

Signed: Sama Hellac

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

In re application of: Sanjay RANKA et al.

Serial No. 10/017,074

Filed: December 7, 2001

For: Method, Algorithm, and Computer

Program for Targeting Messages Including Advertisements in an Interactive Measurable Medium Examiner: Not yet assigned

Group Art Unit: 3622

Attorney Docket No. A-70646/RMA

Date: <u>NECEMBEN</u> 15 2004

STATUS INQUIRY

Commissioner for Patents P.O. Box 1450 Alexandria, VA 22313-1450

Sir:

Please advise the status of the referenced patent application. If an Office Action has been issued, please advise when it was mailed. No Office Action has been received by this office. We are currently awaiting further response from the Patent Office. Please provide a written response to this inquiry.

Respectfully submitted,

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